



Restoration

The Fresh Start Company

# Fresh Start

Franchise Opportunity

## Business Model

- High Revenue
- High Customer Transactions
- Multiple Revenue Streams
- Recession Resistant
- 24/7 Call Center
- Technology Driven

## Investment Details

- Franchise Fee: \$49,000
- Royalty:
  - 7% Restoration
  - 3% Non-Restoration
- Initial Investment: Starting at \$161,000
- Financial Qualifications: \$150,000+ in liquid capital to invest

*\*Traditional Franchise Program 2024 FDD*



### OUR SERVICES:

- ✓ Mold Removal
- ✓ Sewage Cleanup
- ✓ Water Damage Restoration
- ✓ Disaster Restoration
- ✓ Fire, Smoke and Puff Back Damage Restoration
- ✓ Emergency Board-Up

### Contact us today:

**DAN ATCHISON**

Director of Franchise Development  
dan.a@911restoration.com

**(818) 522-6986**

### Join the Fresh Start Movement

Founded in 2003, hurricane Katrina became a catalyst for expanding the business in North America. Currently ranked as the top restoration franchise in the US with 110+ franchisee owners across 260+ territories and growing. We find joy in growth and see opportunities within crisis. We're agents of change and seek to create opportunities for others to learn, grow and transform.





# WE ARE LOOKING FOR PARTNERS TO GROW WITH US



## THE INDUSTRY

- 85% of franchise businesses succeed!
- \$210 Billion in restoration claims annually
- Natural and human made disasters require urgent and immediate response
- Recession resistant - needs vs wants based demand

## EXPERT SUPPORT TEAM

- Restoration Training and Certification
- Business Development Training
- In-House Marketing /Lead Generation
- Mentor with a successful franchisee
- 24/7 Franchise Owner Support

## SUSTAINABLE GROWTH

- AFTER 2 YEARS — \$1 .9M
- AFTER 4 YEARS — \$4.3M
- AFTER 7 YEARS — \$6.4M

*\*Revenue in USD from top performing franchisees Item 19 2024 FDD.*

## ARE YOU THE RIGHT FIT TO GROW WITH US ACROSS THE US

## SPECIAL INSENSITIVES AVAILABLE



### RESTORATION EXPERIENCE

Already have some experience in the restoration business? Looking to take your work to the next level? Be in business for yourself, not by yourself - achieve your fresh start!



### CONSTRUCTION /TRADES

Whether you have an established construction or trades business and are looking to add restoration to your services, or you are ready to branch off on your own - achieve your fresh start!



### MILITARY/FIRST RESPONDERS

Take your passion and desire to help others, coupled with your expertise in dealing with a crisis to a new industry? Apply your skills and abilities to achieve your fresh start!

**DESIRE TO HELP OTHERS • AGGRESSIVE MINDSET • CRITICAL THINKERS**

